

TOGETHER FOR MENTAL HEALTH AT WORK



European Agency
for Safety and Health
at Work



Campaign Partnership Offer 2026–28 for international and European organisations and companies

1 Introduction

The Official Campaign Partnership offer is open to **European and international companies and organisations** committed to promoting mental health at work and preventing psychosocial risks across Europe.

Becoming an Official Campaign Partner (OCP) is **free of charge** and requires no financial contribution. However, partners are **expected to demonstrate active engagement and support** for the campaign's objectives in line with EU-OSHA governance procedures.

The **Healthy Workplaces Campaign 2026–28 “Together for mental health at work: preventing psychosocial risks at work”** aims to support workplaces in managing psychosocial risks and fostering environments where workers can thrive.

2 Why become an Official Campaign Partner?

2.1 Visibility and recognition

Your organisation will:

- Be listed on the official campaign website with your **logo and partner profile**.
- Receive a **certificate** recognising your status as Official Campaign Partner.
- Have **opportunities to promote** your campaign-related news and activities through:
 - the [Healthy Workplaces Campaign website](https://healthy-workplaces.osha.europa.eu);
 - the Campaign newsletter; and
 - EU-OSHA social media channels.
- Receive a **partner stamp** for use in annual reports and corporate sustainability communications.

- Benefit from a featured **“Partner spotlight” profile** on the HWC website, highlighting innovative psychosocial risk prevention initiatives.
- Have opportunities **to contribute as a speaker** or panellist at selected EU-OSHA campaign webinars or thematic sessions (subject to relevance and quality criteria).
- Receive an invitation to a **major European conference and recognition ceremony**, bringing together Official Campaign Partners and high-level EU representatives to exchange and showcase good practices in occupational safety and health (OSH).
- Gain **early access** to selected campaign-related **research outputs and briefings** prior to public release.

2.2 Networking and exchange

As an OCP, you will:

- Join a **Europe-wide network of up to 100 selected organisations** to ensure meaningful engagement with other campaign partners and become part of a diverse and dynamic community.
- Participate in **good practice exchange initiatives**.
- **Access EU-OSHA’s network** of national focal points and EU-level stakeholders.
- Benefit from **networking and peer-learning opportunities** with other OCPs, supporting joint campaign initiatives and cross-border collaboration.

3 Focus of the 2026–28 Campaign

The campaign focuses on **addressing psychosocial risks in the workplace and promoting mentally healthy work environments** across the following areas:

- Psychosocial risk assessment and management.
- Harassment, sexual harassment and violence.
- Physical risks and mental health.
- Psychosocial risks in the health and social care sector.
- Supporting mental health at work.

The campaign **encourages cooperation** between employers, managers, workers and their representatives to create good working environments that prevent psychosocial risks and support mental health.

4 Who can become an Official Campaign Partner?

International or European organisations and companies with representation or network members **in at least three EU Member States**.

Applications are reviewed by a dedicated **selection committee** to ensure fairness, transparency and reputational safeguarding.

The **number of OCPs is limited to approximately 100** to ensure effective coordination and meaningful engagement.

5 Requirements

5.1 Core eligibility criteria

To become an OCP, your organisation must:

- operate at European or international level with **representation in at least three EU Member States**.
- confirming the **existence of internal governance safeguards** addressing psychosocial risk prevention, harassment, discrimination and unethical conduct;
- explicitly agree to campaign conditions before submitting an application.
- nominate a main and back-up contact person with **professional working knowledge of English**.

5.2 Active participation commitments

You commit to:

- organising **at least one** campaign-related activity;
- promoting the campaign visibly on **your website and social media channels**;
- **disseminating campaign information** through your networks;
- cooperating with **EU-OSHA's national focal points** where relevant;
- **reporting annually** on your campaign-related activities;
- **sharing good practice** during the campaign, where relevant;
- demonstrating the **capacity to communicate effectively** across at least three EU Member States.

5.3 Alignment and conduct

OCPs must:

- promote the campaign's strategic objectives and **act in full compliance** with EU legal and policy objectives;
- use **campaign branding** responsibly and never imply endorsement of products or services;
- avoid actions that could pose **reputational risks** to EU-OSHA.

Applications **may be subject to clarification requests** and, where necessary, additional checks.

5.4 Monitoring and continued engagement

OCP engagement is monitored throughout the campaign.

Inactive organisations may be:

- removed from the OCP list during the campaign;
- not invited to renew participation in the next campaign.

You might be asked to fill out **an annual engagement scorecard**, which may be used to support transparency and encourage active participation.

6 How to apply

The online application form will be featured on the [official HWC website](#) during the official recruitment period (**October 2026 - January 2027**).

The selection process includes:

- review by the selection committee;
- assessment against eligibility, engagement and reputational criteria;
- final decision normally communicated by **end of March 2027**.

All applicants will be notified of the outcome of the selection process.